

Vertical Plant Factory Builder Urban Crops opens Regional HQ in USA

OCTOBER 19, 2016

The Belgian AgTech company, Urban Crops, has recently established operations in the United States! The company chose to open an office in Miami which will be responsible for the whole of North and South America. This opening is the next logical step in the global ambition of the company. Urban Crops is a total solution provider in the closed environment, vertical farming industry and is currently expanding its business globally through its own offices as well as a network of sales agents. Pieter De Smedt is leading the US operations for Urban Crops.



Urban Crops

Urban Crops creates tailored growth infrastructures, which are turnkey, automated, robotized and able to be integrated into existing production facilities or food processing units. Urban Crops also has its own range of growth container products. As a total solution provider, Urban Crops can also supply seeds, substrates and nutrients for all its growth recipes. Currently the company has more than 160 varieties of crops that can be grown in its systems using growth protocols developed specifically for indoor farming by its team of plant scientists.



Pieter De Smedt and Maarten Vandecruys

Growing crops in a climate controlled multi-layer environment with own developed LED lights achieves shorter growth cycles, higher water efficiency, flexible but guaranteed harvests and safe and healthy crops (no pesticides or herbicides needed). The grow infrastructure can be installed in new buildings, as well as in existing (industrial) buildings or unused spaces. Above all, it gives the clients the possibility to grow, harvest and consume locally, every day and in any chosen quantity.

The main office of Urban Crops is situated in Belgium in the heart of the Western European vegetable industry and surrounded by internationally recognized machine building companies. In Belgium, the company has built the largest European automated growth indoor farm to date, used mainly for R&D purposes and test runs for potential customers.



Urban Crops

“Opening an office in the US became a necessity as we received numerous requests in the past months from the American continent”, says Maarten Vandecruys, managing director of

Urban Crops. “Our grow systems and business model make it possible for all people that have interest in the agri-food, medicinal industry or any other industrial crop production to start its own production activities leveraging on our proven know-how of plant science and plant grow infrastructure.” Pieter De Smedt, US country manager, adds: “Supplying innovative and high quality solutions, products and services is our core strength. Our US presence is thus a very important factor if we want to service our clients and sales agents from this continent.”

At the moment Urban Crops is looking for sales agent candidates. For more info please contact Pieter De Smedt (pieter.desmedt@urbancrops.be, [1-786-479-8902](tel:1-786-479-8902)).